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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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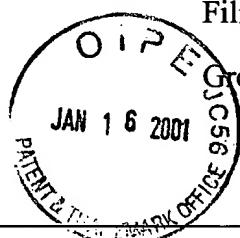
Assignee: User Trends

Title: Distributing Promotional And Advertising Material Based Upon Consumer Internet Usage

Serial No.: 09/379,167 Filing Date: 08/23/99

Examiner: Unknown Group Art Unit: Unknown

Docket No.: M-7729 US



Newport Beach, California  
January 9, 2001

COMMISSIONER FOR PATENTS  
Washington, D. C. 20231

**INFORMATION DISCLOSURE STATEMENT  
UNDER 37 CFR § 1.97(b)**

Dear Sir:

Pursuant to 37 C.F.R. § 1.56, § 1.97 and § 1.98, the documents listed ~~on page 100~~<sup>in file</sup> accompanying PTO Form-1449 are called to the attention of the Examiner for the above patent application. Copies of these documents are enclosed.

Citation of these documents shall not be construed as:

1. an admission that the documents are necessarily prior art with respect to the instant invention;
2. a representation that a search has been made, other than as described above ; or
3. an admission that the information cited herein is, or is considered to be, material to patentability as defined in § 1.56(b).

I hereby certify that this correspondence is being deposited with the United States Postal Service as First Class Mail in an envelope addressed to: Commissioner for Patents, Washington, D.C. 20231, on Jan. 9, 2001.

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1/9/2001  
Date of Signature

Respectfully submitted,

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